

Business & Management

Diploma in Business Management

Diploma in Logistics Management

Bachelor of Arts (Honours) in Logistics & Supply Chain Management

Diploma in Business Management

(R3/345/4/1037)(03/26)(MQA/FA1922)

The Programme

The Business Management programme covers extensive theoretical concepts of managing business and adopts a practical approach in assessing students e.g. by discussing case studies, conducting market surveys and preparing and making presentations in a business environment. With such practices, students will be able to apply what they have learnt in the University College to real business situations in their future professions or business ventures.

Career Opportunities

Marketing Executive, Sales Executive, Human Resources Officer, Bank Officer, Administrative Executive.

Pathways

Han Chiang University College of Communication's homegrown Bachelor of Arts (Honours) in Logistics & Supply Chain Management and business related fields.

Students may also opt for Dual Award programmes with the University of Southern Queensland (USQ) or further their degree with credit transfer to our partner universities locally or overseas such as Taiwan, China, United Kingdom, Australia etc.

Entry Requirement

Pass SPM with minimum 3 Credits
Pass UEC with minimum 3 Credits
Other equivalent qualifications

Duration

2 Years

Intake

January, April, August

Courses*

Year 1

Microeconomics
Principles of Management
Basic Business Mathematics
Recording Financial Transactions
Computer Software Application
Principles of Marketing
Macroeconomics
Information System Management
Human Resource Management
Maintaining Financial Records I
Communicative English
Basic Writing and Study Skills
Bahasa Kebangsaan A / Time Management
The Morality of Ethics
Pengajian Malaysia 2 / BM Komunikasi I
Co-curriculum

Year 2

Quantitative Methods and Statistics
Organisational Behaviour
Business Ethics
Business Law
Consumer Behaviour
English for Business Management
Customer Services
Business Strategy
Business Communication
Production and Operations Management
Managing Finance I
Business Research
Spoken English I
Spoken English II
Electives

Diploma in Logistics Management

(R2/345/4/0821)(01/26)(A6013)

The Programme

With rapid globalisation, the Straits of Malacca has become one of the busiest shipping routes in the world. In addition, the strategic location of Penang makes it an important stopover and transit point for ships.

As the Malaysian government endeavours to develop the country into an international logistics hub, the demand for logistics professionals has increased significantly in recent years. This programme equips students with the theoretical and practical knowledge of logistics that meets the demands of the logistics industry.

Career Opportunities

Freight Forwarding Officer, Import / Export Executive, Inventory Management Officer, Warehouse Supervisor, Enforcement Officer, Purchasing Executive, Production Planner, Order Management Officer.

Pathways

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Entry Requirement

Pass SPM with minimum 3 Credits
Pass UEC with minimum 3 Credits
Other equivalent qualifications

Duration

2 years

Intake

January, April, August

Courses*

Year 1

Basic Business Mathematics
Recording Financial Transactions
Computer Software Application
Information System Management
Principles of Management
Principles of Marketing
Microeconomics
Macroeconomics
Human Resource Management
Accounting for Cost I
Basic Writing and Study Skills
Communicative English
Bahasa Kebangsaan A / Time Management
The Morality of Ethics
Pengajian Malaysia 2 / BM Komunikasi I
Co-curriculum

Year 2

Quantitative Methods and Statistics
Business Law
Business Communication
Business Ethics
Consumer Behaviour
Freight and Transport Management
Inbound and Outbound Logistics Systems
Inventory and Material Management
Fundamentals of Logistics Management
Customer Services
Supply Chain Management
Warehouse Management
Spoken English I
Spoken English II
English for Business Management
Electives

Bachelor of Arts (Honours) in Logistics & Supply Chain Management



(N/345/6/1074)(01/23)(MQA/FA8814)

(USQ, Australia) Bachelor of **Business and Commerce** (BBCM) (International Business)

The Programme

This programme will give students an insight into logistics and synchronisation of business processes in the supply chain operations and management. It will equip students with the knowledge and skills in warehousing, inventory monitoring, purchasing, transport and distribution. Through this programme, the students will be able to think critically, identify problems, evaluate options and communicate solutions in both local and international markets.

With USQ's Bachelor of Business and Commerce (International Business), students are exposed to a unique blend of business and international relations courses. They will also gain knowledge in global management, knowledge transfer, foreign relations, international human resource management, change in global markets and global strategies.

Career Opportunities

International Logistics Manager, Operation Manager, Supply Chain Manager, Project Manager, Procurement Officer, Distribution Manager, Channel Management Manager, Supply Chain and Logistics Analyst, Physical Distribution Controller, Transport Executive, Logistics Executive.

Pathways

Postgraduate studies in related fields.

Entry Requirement

Diploma in Business, Logistics or equivalent
Foundation/STPM/UEC/A-Levels or equivalent
*Pass in Mathematics and English in SPM / UEC
Additional requirement for Dual Award - C6 and above for SPM English 1119 or equivalent

Duration

Full Time - 3 Years
Part Time - 6 Years
Diploma in a related field - 2 Years (subject to credit transfer granted)

Internship

4 months

Courses*

Year 1

Business Accounting
Quantitative Methods for Business
Microeconomics
Macroeconomics
Introduction to Management
Introduction to Marketing
Presentation Skills
English for Communication
Business Mathematics
Business Information System
Business Law
Organisational Behaviour
Business Ethics
Religious Philosophy
Negotiation Skills / Bahasa Kebangsaan A

Year 2

Introduction to Logistics and Supply Chain Management
Freight Transportation
Business Research Method
Academic Writing
Management Accounting
Order Fulfilment Management
Material Planning and Inventory Management
Strategic Management
Elective 1
Tamadun Islam dan Tamadun Asia (TITAS) /
BM Komunikasi 2
Hubungan Etnik / Pengajian Malaysia 3
Self-development

Year 3

Public Speaking
Researching Logistics and Supply Chain Management Issues A
Researching Logistics and Supply Chain Management Issues B
Warehouse Management and Distribution Channels
Procurement and Supply Management
Elective 2
Elective 3
Industrial Training

USQ's Dual Award Courses*

Introduction to Corporate Finance
Introduction to Law
Organisational Behaviour
International Relations in a Globalising Era
Issues in a Globalising World
Global Marketing Channels
Politics and International Business
International Finance

 Dual Award graduates will be awarded with two separate certificates by both institutions

*Subject to changes

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